



BOYS & GIRLS CLUBS
IN NEW JERSEY

2024 NEW JERSEY *Youth* OF THE *Year*

SPONSORSHIP OPPORTUNITIES

RECEPTION & AWARD CEREMONY MAY 8, 2024

5:30pm Reception & 7pm Award Ceremony • Montclair State University Conference Center Ballroom



PRESENTING SPONSOR -- \$25,000

- Presenting naming opportunity at event and in outdoor Billboard promotion
- Lead branding/recognition as a Presenting Sponsor in event promotion and marketing communications including web presence, email marketing, public relations, social media, onsite signage and full-page ad on the front and/or back inside cover of event program
- Opportunity to present Youth of the Year finalists with award
- 15 tickets to Reception & Award Ceremony and parking
- Presenting sponsor's logo on youth finalists t-shirts
- Opportunity to provide branded give-a-ways to youth finalists

LEADERSHIP SPONSOR -- \$15,000

- Branding/recognition as a Leadership Sponsor in event promotion and marketing communications including web presence, email marketing, public relations, social media, onsite signage and full-page ad in event program
- Opportunity to present one Youth of the Year finalist with award
- 12 tickets to Reception and parking
- Opportunity to provide co-branded t-shirts and/or giveaways for Youth finalists

GREAT FUTURES SPONSOR -- \$12,500

- Branding/recognition as a Great Futures Sponsor in event promotion and marketing communications including web presence, email marketing, public relations, social media, onsite signage and full-page ad in event program
- Opportunity to present one Youth of the Year finalist with award
- 10 tickets to Reception and parking
- Opportunity to provide co-branded giveaways

CHARACTER SPONSOR -- \$10,000

- Branding/recognition as a Character Sponsor in event promotion and marketing communications including web presence, email marketing, public relations, social media, onsite signage and full-page ad in event program
- Opportunity to present one Youth of the Year finalist with award
- 8 tickets to Reception and parking
- Opportunity to provide co-branded giveaways

HOPE SPONSOR -- \$5,000

- Recognition as a Hope Sponsor in event promotion including web presence, social media and half-page ad in event program
- Opportunity to present one Youth of the Year finalist with award
- 5 tickets to Reception and parking

OPPORTUNITY SPONSOR -- \$2,500

- Recognition as an Opportunity Sponsor in Youth of the Year program
- 4 tickets to Reception and parking

FRIEND SPONSOR -- \$1,000

- Recognition as a Friend Sponsor in Youth of the Year program
- 2 tickets to Reception and parking



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PLEASE COMPLETE ALL INFORMATION AND RETURN FORM TO BGCNJ BY APRIL 8, 2024

Name: _____ Title _____

Company: _____

(Indicate company name as you would like it to appear in printed materials)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

RECEPTION SPONSORSHIP LEVEL (CHECK ONE):

- Presenting
- Leadership
- Great Futures
- Character
- Hope
- Opportunity
- Friend

PURCHASE AN AD IN THE YOUTH OF THE YEAR EVENT PROGRAM

(Please submit your copy-ready artwork for your ad in 300 dpi resolution and your logo in a high resolution bmp or jpg file in 16:9 aspect ratio before April 8, 2024)

- Full Page Ad - \$500 (5" x 8")
- Half Page Ad - \$250 (5" x 3.75")

PAYMENT OPTIONS: (TAX EXEMPT TO THE EXTENT OF THE LAW)

- Check - Please make check payable to: Boys & Girls Clubs in New Jersey, Inc.
- Credit Card: Visa Mastercard American Express Discover

Name: _____

Company: _____

Billing Address: _____

Signature: _____

Credit Card Number: _____ Expiration Date: ____/____/____ Security Code: _____

FOR MORE INFORMATION, CONTACT SUSAN HASPEL AT SHASPEL@BGCNJ.ORG OR AT 201-994-6895

Please return this form and payment to: BGCNJ, 822 Clifton Avenue, Clifton, NJ 07013 973-773-0966 ext. 151