



# 2023 New Jersey Youth of the Year Reception & Award Ceremony

Wednesday, May 10, 2023 - Reception: 5:30 PM Awards: 7pm  
The Conference Center Ballroom at Montclair State University



## Boys & Girls Clubs in New Jersey - Youth of the Year Program Sponsorship Opportunities

### Presenting Sponsor -- \$25,000

- Presenting naming opportunity at event and in outdoor Billboard promotion
- Lead branding and recognition as a Presenting Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Reception and full-page ad on the front and/or back inside cover of Youth of the Year program
- Opportunity to present Youth of the Year finalists with award
- 15 tickets to Reception & Award Ceremony and parking
- Presenting sponsor's logo on youth finalists t-shirts
- Opportunity to provide branded give-a-ways to youth finalists

### Leadership Sponsor -- \$15,000

- Branding and recognition as a Leadership Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Reception and full-page ad in Youth of the Year program
- Opportunity to present one Youth of the Year finalist with award
- 12 tickets to Reception and parking
- Opportunity to provide co-branded t-shirts and/or giveaways for Youth finalists

### Great Futures Sponsor -- \$12,500

- Branding and recognition as a Great Futures Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Reception and full-page ad in Youth of the Year program
- Opportunity to present one Youth of the Year finalist with award
- 10 tickets to Reception and parking
- Opportunity to provide co-branded giveaways

### Character Sponsor -- \$10,000

- Branding and recognition as a Character Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Reception and full-page ad in Youth of the Year program
- Opportunity to present one Youth of the Year finalist with award
- 8 tickets to Reception and parking
- Opportunity to provide co-branded giveaways

### Hope Sponsor -- \$5,000

- Recognition as a Hope Sponsor in event promotion including web presence, social media and half-page ad in Youth of the Year program
- Opportunity to present one Youth of the Year finalist with award
- 5 tickets to Reception and parking

### Opportunity Sponsor -- \$2,500

- Recognition as an Opportunity Sponsor in Youth of the Year program
- 4 tickets to Reception and parking

### Friend Sponsor -- \$1,000

- Recognition as a Friend Sponsor in Youth of the Year program
- 2 tickets to Reception and parking



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Please complete all information and return form to BGCNJ by April 10, 2023

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_  
(Indicate company name as you would like it to appear in printed materials)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Reception Sponsorship Level (check one):**

- Presenting
- Leadership
- Great Futures
- Character
- Hope
- Opportunity
- Friend

Purchase an ad in the Youth of the Year event program. *(Please submit your copy-ready artwork for your ad in 300 dpi resolution and your logo in a high resolution bmp or jpg file in 16:9 aspect ratio before April 10, 2023)*

- Full Page Ad - \$500 (5" x 8")
- Half Page Ad - \$250 (5" x 3.75")

I cannot participate but my contribution is enclosed to Boys & Girls Clubs in New Jersey for \$ \_\_\_\_\_

**Payment Options: (Tax exempt to the extent of the law)**

Check - **Please make check payable to: Boys & Girls Clubs in New Jersey, Inc.**

Credit Card:       Visa       Mastercard       American Express       Discover

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**\*\*\*For more information, please contact Susan Haspel@bgcnj.org or at 201-994-6895\*\*\***