



2021 New Jersey Youth of the Year Statewide Teen Recognition Program

Judging – May 18, Winner Announcement - May 24



Boys & Girls Clubs in New Jersey - Youth of the Year Sponsorship Opportunities

Leadership Sponsor -- \$15,000

- Recognized as Leadership Sponsor in event promotion and marketing communications including a full-page ad in digital program, web presence and links, email marketing, public relations, social media, and press coverage
- Recognition as Leadership Sponsor in video and billboard announcing Youth of the Year winners
- Opportunity for company representative to serve on statewide judging panel
- Opportunity for company representative to serve as virtual mentor to several teen finalists to provide interview preparation for state competition
- Opportunity to provide co-branded giveaways to youth finalists

Great Futures Sponsor -- \$12,500

- Recognized as Great Futures Sponsor in event promotion and marketing communications including a full-page ad in digital program, web presence and links, email marketing, public relations, social media, and press coverage
- Recognition as Great Futures Sponsor in video announcing Youth of the Year winners
- Opportunity for company representative to serve on statewide judging panel
- Opportunity for company representative to serve as virtual mentor to several teen finalists to provide interview preparation for state competition
- Opportunity to provide co-branded giveaways to youth finalists

Character Sponsor -- \$10,000

- Recognized as Character Sponsor in event promotion and marketing communications including a full-page ad in digital program, web presence and links, email marketing, public relations, social media, and press coverage
- Recognition as Character Sponsor in video announcing Youth of the Year winners
- Opportunity for company representative to serve as virtual mentor to several teen finalists to provide interview preparation for state competition
- Opportunity to provide co-branded giveaways to youth finalists

Hope Sponsor -- \$5,000

- Recognition as a Hope Sponsor in event promotion including web presence and social media
- Recognition as Hope Sponsor in video announcing Youth of the Year winners
- Half-page ad in Youth of the Year digital program

Opportunity Sponsor -- \$2,500

- Recognition as an Opportunity Sponsor in Youth of the Year digital program
- Recognition as Opportunity Sponsor in video announcing Youth of the Year winners

Friend Sponsor -- \$1,000

- Recognition as a Friend Sponsor in Youth of the Year digital program

For more information, please contact Susan Haspel at shaspel@bgcnj.org or at 201-994-6895

Please complete all information and return form to BGCNJ by May 4, 2021



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Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Gala Sponsorship Level (check one):

- Leadership
- Great Futures
- Character
- Hope
- Opportunity
- Friend

Purchase an ad in the Youth of the Year digital program. *(Please submit your copy-ready artwork for your ad in 300 dpi resolution and your logo in a high resolution bmp or jpg file in 16:9 aspect ratio before April 30, 2021)*

- Full Page Ad - \$500 (5" x 8")
- Half Page Ad - \$250 (5" x 3.75")

I cannot participate but my contribution is enclosed to Boys & Girls Clubs in New Jersey for \$ _____

Payment Options: (Tax exempt to the extent of the law)

Check - **Please make check payable to: Boys & Girls Clubs in New Jersey, Inc.**

Credit Card: Visa Mastercard American Express Discover

Name: _____

Company: _____

Address: _____

Signature: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

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