



Online + Traditional Public Relations & Marketing

2-14 Fair Lawn, Avenue
Fair Lawn, New Jersey 07410

Media Contact: Sarah
Tel: (201) 957-7012
Email: sarah@rosica.com



HORIZON BCBSNJ DELIVERS A \$50,000 COVID-19 RELIEF GRANT TO BOYS & GIRLS CLUBS IN NEW JERSEY TO SUPPORT LOCAL CLUBS ACROSS THE STATE

Clifton, NJ, June 24, 2020 – In response to the Boys & Girls Clubs in New Jersey’s statewide COVID-19 Relief Fund which launched last month, Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) has generously provided a \$50,000 grant to support 17 local Boys & Girls Clubs throughout the Garden State.

Horizon’s support, made through The Horizon Foundation for New Jersey, will greatly help Clubs that are experiencing the significant and far-reaching economic impact of the COVID-19 pandemic. Boys & Girls Clubs are committed to supporting youth, families, and communities. Kids need Clubs now more than ever before, and NJ Clubs have responded to meet their needs. During these unprecedented times, Boys & Girls Clubs across New Jersey are distributing meals and supplies to kids and families, providing childcare services to workers on the front lines, and supplying virtual programming, mentoring, and tutoring support to help kids stay engaged while at home.

“We are tremendously grateful to Horizon for their commitment to helping communities and residents throughout New Jersey during this public health crisis. Their dedication to supporting Boys & Girls Clubs in New Jersey is critical in ensuring that Clubs can continue to serve the youth who need us most, now and in the recovery period of this crisis,” said Susan Haspel, State Director of Boys & Girls Clubs in New Jersey.

“We are pleased to support the Boys & Girls Clubs in New Jersey and the 17 local Boys & Girls Clubs as they conduct their COVID-19 relief and recovery efforts across the state,” says Jonathan R. Pearson, Executive Director, The Horizon Foundation for New Jersey. “New Jerseyans are relying heavily on community-based organizations for many vital needs during the COVID-19 pandemic, so it’s never been more important to support their outreach and relief efforts.”

Donations to the Boys & Girls Clubs in New Jersey COVID-19 Relief Fund will help ensure Clubs can continue their response work, as well as to provide critical youth development services when New Jersey emerges from this health crisis. To learn more and support Boys & Girls Clubs in New Jersey COVID-19 Relief Fund, please go to <https://bgcnj.org/relief>.

About Boys & Girls Clubs in New Jersey

Boys & Girls Clubs in New Jersey is an alliance of 22 Boys & Girls Club organizations serving more than 70,000 youth ages 5-18 throughout the Garden State. Boys & Girls Clubs in New Jersey works to strengthen and grow the shared mission of all NJ Boys & Girls Clubs, “To enable all young people, especially those who need us most, to reach their full potential as productive, caring responsible citizens.” Learn more at <https://bgcnj.org/>

About The Horizon Foundation For New Jersey

The Horizon Foundation for New Jersey is committed to working alongside those who can help us improve our neighbors’ health, inform their health decisions and inspire them to lead healthier, more fulfilling lives. The Foundation’s new funding pillars are Caring, Connecting and Creating. Horizon Blue Cross Blue Shield of New Jersey is the sole member of The Horizon Foundation for New Jersey, both of which are independent licensees of the Blue Cross and Blue Shield Association. For more information please visit www.Horizonblue.com/Foundation.

#