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BOYS & GIRLS CLUBS IN NEW JERSEY IS RECIPIENT OF JANUARY TICKET GIVEAWAY BY AMERICAN DREAM

FEBRUARY 2020 – Boys & Girls Clubs in New Jersey (BGCNJ) has been selected to receive \$10,000 worth of complimentary tickets to Nickelodeon Universe as part of a monthly non-profit giveaway organized by American Dream, the unrivaled destination for style and play, and Lyft, the property’s official rideshare partner. In addition to the tickets, Lyft will be providing ride vouchers for Boys & Girls Club members to use on their way to and from American Dream.

Nickelodeon Universe tickets will be provided to Boys & Girls Club youth in Northern NJ including Clubs in Newark, Clifton, Paterson/Passaic, Garfield, Lodi/Hackensack, Hawthorne, Hudson County, Northwest NJ, and Union County.

“As part of American Dream and Lyft’s shared dedication to giving back in local communities, we are thrilled to be able to provide this treat to NJ Club kids,” said Susan Haspel, State Director, Boys & Girls Clubs in New Jersey.

“We are excited to be working with Boys & Girls Clubs in New Jersey, and look forward to continued success together,” said Dana McHugh, Public Relations Director, American Dream.

ABOUT BOYS & GIRLS CLUBS IN NEW JERSEY

Boys & Girls Clubs in New Jersey is an alliance of 22 Boys & Girls Club organizations serving over 70,000 youth ages 5-18 throughout the Garden State. Boys & Girls Clubs in New Jersey is a collaborative effort representing all 22 Clubs with the purpose of building local Club capacity; raising public awareness; and securing resources and financial support to increase the impact and reach of local Clubs. Learn more at www.bgcnj.org

ABOUT AMERICAN DREAM

American Dream, developed by Triple Five Group, will provide guests with an entirely unique experience. The property offers a curated mix of unparalleled entertainment, retail and dining. American Dream is approximately 3 million square feet and projects 40 million visitors annually. When complete, the destination will include over 450 retail, food and specialty shops, complemented by over 15 entertainment offerings. Attractions open now include the fully-enclosed Nickelodeon Universe Theme Park, Big SNOW American Dream – North America’s only indoor snow park, and The Rink – an NHL-regulation sized ice rink. Future entertainment will include DreamWorks Water Park; Merlin Entertainments’ Sea Life New Jersey and Legoland

Discovery Center; Kidzania; live Performing Arts Theater; 300-foot tall Observation Wheel; The Dining Terrace with over 15 full-service restaurants and the world's first and only Munchie's Food Hall. For more information visit www.americandream.com or follow us on Instagram @americandream.

ABOUT LYFT

Lyft was founded in 2012 by Logan Green and John Zimmer to improve people's lives with the world's best transportation and is available to 95 percent of the United States population as well as select cities in Canada. Lyft is committed to effecting positive change for our cities by offsetting carbon emissions from all rides, and by promoting transportation equity through shared rides, electric bikes and scooters, and public transit partnerships.