



2020 NEW JERSEY

gala

YOUTH *of the* YEAR



Sponsorship Levels - Please indicate your level of commitment below.

PRESENTING SPONSOR \$25,000

- Exclusive naming opportunity at Gala event and in outdoor Billboard promotion
- Lead branding and recognition as a Presenting Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Gala and full-page ad on the front inside cover of Youth of the Year program
- Opportunity to address audience at Gala reception as well as present Youth of the Year finalists with award
- 25 tickets to Gala reception and parking
- Opportunity to provide co-branded giveaways

LEADERSHIP SPONSOR \$15,000

- Branding and recognition as a Leadership Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Gala and full-page ad in Youth of the Year program

- Opportunity to present one Youth of the Year finalist with award
- 15 tickets to Gala reception and parking
- Opportunity to provide co-branded giveaways

GREAT FUTURES SPONSOR \$12,500

- Branding and recognition as a Great Futures Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Gala and full-page ad in Youth of the Year program
- Opportunity to present one Youth of the Year finalist with award
- 12 tickets to Gala reception and parking
- Opportunity to provide co-branded giveaways

CHARACTER SPONSOR \$10,000

- Branding and recognition as a Character Sponsor in event promotion and direct marketing communications including web presence and links, email marketing, public relations, social media, press coverage, onsite signage at Gala and full-page ad in Youth of the Year program

- Opportunity to present one Youth of the Year finalist with award
- 10 tickets to Gala reception and parking
- Opportunity to provide co-branded giveaways

HOPE SPONSOR \$5,000

- Recognition as a Hope Sponsor in event promotion including web presence, social media and half-page ad in Youth of the Year program
- Opportunity to present one Youth of the Year finalist with award
- 5 tickets to Gala reception and parking

OPPORTUNITY SPONSOR \$2,500

- Recognition as an Opportunity Sponsor in Youth of the Year program
- 3 tickets to Gala reception and parking

FRIEND SPONSOR \$1,000

- Recognition as a Friend Sponsor in Youth of the Year program
- 2 tickets to Gala reception and parking

Please complete all information and return form to BGCNJ by April 29, 2020.

Name: _____ Title: _____

Company: _____
(Indicate company name as you would like it to appear in printed materials)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Fax: _____

Sponsorship Level: (check one)

Presenting Leadership Great Futures Character Hope Opportunity Friend

Purchase an ad in the Youth of the Year event program. (Please submit your copy-ready artwork for your ad in 300 dpi resolution and your logo in a high resolution bmp or jpg file in 16:9 aspect ratio before April 29, 2020)

Full Page Ad - \$500 (5" x 8") Half Page Ad - \$250 (5" x 3.75")

I cannot participate but my contribution is enclosed to Boys & Girls Clubs in New Jersey for \$ _____

Payment Options: (Tax exempt to the extent of the law)

Check: Please make check payable to: Boys & Girls Clubs in New Jersey, Inc.

Credit Card: Visa Mastercard American Express Discover

Name: _____

Company: _____

Address: _____

Signature: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

For more information, please contact: Terry Wostbrock **Email:** twostbrock@bgcnj.org **Phone:** 973.773.0966 Ext. 151
Please return this form and payment to: BGCNJ, 822 Clifton Avenue, Clifton, NJ 07013 | 973-773-0966 ext. 151 | 973-773-3103 fax