

SPONSORSHIP FORM**Presenting Sponsor Overview -- \$25,000**

- 24 Preferential Orchestra Seats for the Performance, VIP reception and parking
- Opportunity to address the audience
- Lead company in all promotions for the event including full page ad in Concert program
- Central branding with company logo on all printed materials, website, promos, advertising and VIP reception
- Recognition in BGCNJ Newsletter
- Special feature on BGCNJ website and social media
- Pre- and post-event press releases to all major newspapers
- Opportunity to provide branded giveaways
- Listing as Event Chair

SOLD**Character Sponsor -- \$15,000**

- 14 Preferential Orchestra Seats for the Performance, VIP reception and parking
- Company signage displayed at VIP reception
- Full page ad in the Concert Program
- Recognition in BGCNJ Newsletter
- Recognition on the BGCNJ website
- Opportunity to provide branded giveaways
- Listing as Vice Chair

Self-Esteem Sponsor --\$10,000

- 10 Reserved Orchestra Seats for the Performance, VIP reception and parking
- Company signage displayed in VIP reception
- Half page ad in the Concert Program
- Recognition in BGCNJ Newsletter
- Recognition on the BGCNJ website
- Opportunity to provide branded giveaways
- Listing as Vice Chair

Hope Sponsor -- \$5,000

- 6 Grand Tier Seats for the Performance, VIP reception and parking
- Quarter page ad in the Concert Program
- Recognition in BGCNJ Newsletter
- Recognition on the BGCNJ website

Opportunity Sponsor -- \$2,500

- 4 Reserved Tier 2 Seats for the Performance, VIP reception and parking
- Recognition as an Opportunity Sponsor in the Concert program
- Recognition in BGCNJ Newsletter

Friend Sponsor -- \$1,000

- 2 Reserved Tier 2 Seats for the Performance, VIP reception and parking
- Recognition as a Friend Sponsor in the Concert program

Please return this form and payment to:

BGCNJ, 822 Clifton Avenue, Clifton, NJ 07013 973-773-0966 ext. 151 973-773-3103 fax



Christian McBride Big Band

Featuring

Fantasia, Philip Bailey, Jose James



BOYS & GIRLS CLUBS IN NEW JERSEY

November 13, 2014
New Jersey Performing Arts Center

2014 BOYS & GIRLS CLUBS IN NEW JERSEY CONCERT FOR KIDS -- SPONSORSHIP CONTRACT

Please complete all information and return form to BGCNJ by October 1, 2014.

Name _____ Title _____

Company _____ (Indicate company names as you would like it to appear in printed materials.)

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Sponsorship Level (check one):

GALA: [] Presenting [] Character [] Self-Esteem [] Hope [] Opportunity [] Friend

[] I/We would like to purchase an ad in the Concert program. (Please submit your Ad in PDF format no later than October 1, 2014.)
[] Full Page Ad - \$500 (5" x 8") [] Half Page Ad - \$250 (5" x 3.75")

[] I cannot participate, but enclosed is my contribution of \$ _____

[] Please direct my support to the Boys & Girls Club of _____

[] I am unable to attend. Please give my tickets to some deserving Club Members.

Payment Options: (Tax exempt to the extent of the law)

[] I will pay by check. Please make check payable to: Boys & Girls Clubs in New Jersey, Inc.

[] I will pay by credit card: [] Visa [] Mastercard [] American Express [] Discover

Name: _____

Company: _____

Address: _____

Signature: _____ Expiration Date: _____ Security Code: _____

For more information please contact Jennifer Tunnicliffe via email at jtunnicliffe@bgcnj.org or at 201.709.3714.

NOTE: Please submit by October 1 your copy-ready artwork for your ad in 300 dpi resolution and your logo in a high resolution bmp or jpg file in 16:9 aspect ratio.

Please return this form and payment to:

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