



15TH ANNUAL CONCERT FOR KIDS

featuring **CHRIS BOTTI** | NOVEMBER 8, 2017

SPONSORSHIP LEVELS | Please indicate your level of commitment below.

PRESENTING SPONSOR \$20,000

- Exclusive event naming opportunity
- Lead branding and recognition as a Presenting Sponsor in event promotion and direct marketing communications including web presence, eblasts, public relations, social media, press coverage, onsite signage at event
- Full-page ad on front inside cover of Concert for Kids program book
- Opportunity to address audience at event reception
- 20 preferential seats to the performance, VIP reception and parking
- Opportunity to provide branded giveaways

LEADERSHIP SPONSOR \$15,000

- Branding and recognition as a Leadership Sponsor in event promotion and direct marketing communications including web presence, eblasts, public relations, social media, press coverage, onsite signage at event
- Full-page ad in Concert for Kids program book
- 15 preferential seats to the performance, VIP reception and parking
- Opportunity to provide branded giveaways

GREAT FUTURES SPONSOR \$12,500

- Branding and recognition as a Great Futures Sponsor in event promotion and direct marketing communications including web presence, eblasts, public relations, social media, press coverage, onsite signage at event
- Full-page ad in Concert for Kids program book
- 13 reserved Orchestra seats to the performance, VIP reception and parking
- Opportunity to provide branded giveaways

CHARACTER SPONSOR \$10,000

- Branding and recognition as a Character Sponsor in event promotion and direct marketing communications including web presence, eblasts, public relations, social media, press coverage, onsite signage at event
- Full page ad in Concert for Kids program book
- 10 reserved Orchestra seats to the performance, VIP reception and parking
- Opportunity to provide branded giveaways

HOPE SPONSOR \$5,000

- Recognition as a Hope Sponsor in event promotion including web presence, social media
- Half page ad in Concert for Kids program book
- 6 reserved seats to the performance, VIP reception and parking

OPPORTUNITY SPONSOR \$2,500

- Recognition as an Opportunity Sponsor in Concert for Kids program book
- 4 reserved seats to the performance, VIP reception and parking

FRIEND SPONSOR \$1,250

- Recognition as a Friend Sponsor in Concert for Kids program book
- 2 reserved seats to the performance, VIP reception and parking

INDIVIDUAL TICKET \$300

- 1 Reserved seat for the Performance
- VIP reception and parking

PLEASE COMPLETE ALL INFORMATION AND RETURN FORM TO BGCNJ BY OCTOBER 9, 2017.

Name: _____ Title: _____

Company: _____

(Indicate company name as you would like it to appear in printed materials.)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL: (CHECK ONE)

Presenting Leadership Great Futures Character Hope Opportunity Friend Individual Ticket

Purchase an ad in the Concert program. *(Please submit by October 9th your copy-ready artwork for your ad in 300 dpi resolution and your logo in a high resolution bmp or jpg file in 16:9 aspect ratio.)*

Full Page Ad - \$500 (5" x 8") Half Page Ad - \$250 (5" x 3.75")

I cannot participate, but enclosed is my contribution of \$ _____

Please direct my support to the Boys & Girls Clubs in New Jersey _____

PAYMENT OPTIONS: (TAX EXEMPT TO THE EXTENT OF THE LAW)

Check: *Please make check payable to: Boys & Girls Clubs in New Jersey, Inc.*

Credit Card: Visa Mastercard American Express Discover

Name: _____

Company: _____

Address: _____

Signature: _____

CreditCardNumber: _____ ExpirationDate: _____ SecurityCode: _____

For Sponsorship, Ticket & Event information:

Contact: Terry Wostbrock **Email:** twostbrock@bgcnj.org **Phone:** 973.773.0966 Ext. 151

BGCNJ Address: 822 Clifton Ave, Clifton, NJ 07013